



FEDERATION OF PILING SPECIALISTS AWARDS 2021

ENTRY TIPS

ON YOUR ENTRY

The entry should make a big point of the real-world impact of the person or innovation, as this is what consistently impresses the judges. For example, how does this individual stand out from others? What makes their contribution better or unique? What does this innovation do differently? What effect does it have? What statistics, metrics or examples can you provide to support your entry? You can use charts or images to back this up, if necessary.

ON WRITING

1. Avoid making your entry sound 'boring' – wow the judges – surprise them! They will have multiple entries to read and yours needs to stand out.
2. Tell a story with the “wow” factor
3. Aim to make an impression to avoid “so what?”
4. Keep your writing clear and concise
5. If someone from your company is entering the Early Career Award, consider asking them to write the entry themselves.
6. Use charts and visuals if it helps make your point. Make sure that they are captioned
7. Provide evidence / statistics where appropriate
8. Provide metrics for success where appropriate
9. Don't over claim or hype
10. Include testimonials if appropriate
11. Consider including relevant challenging situations and how these were overcome

TO SUM UP

1. In terms of word count, it is quality rather than quantity. We would suggest between 500-1000 words (1500 maximum)
2. Ensure your entry is well presented
3. Get an objective third person to review your entry
4. Enter more than one category if appropriate
5. Check back against the criteria before you submit

HOW TO ENTER?

- Select your categories for entry
- Complete the FPS application form (one form per entry)
- Email the completed application form and supporting evidence to Caroline Kratz at fps@fps.org.uk before Friday 3rd September
- If you have any questions please contact us on fps@fps.org.uk

Good luck from everyone at the Federation of Piling Specialists!